

The Resort's Great Room Lobby & Bar



**CROWNE PLAZA<sup>®</sup>**

**RESORT & GOLF CLUB  
LAKE PLACID**

*Overlooking the Lake...*

101 Olympic Drive, Lake Placid, New York 12946

800-874-1980

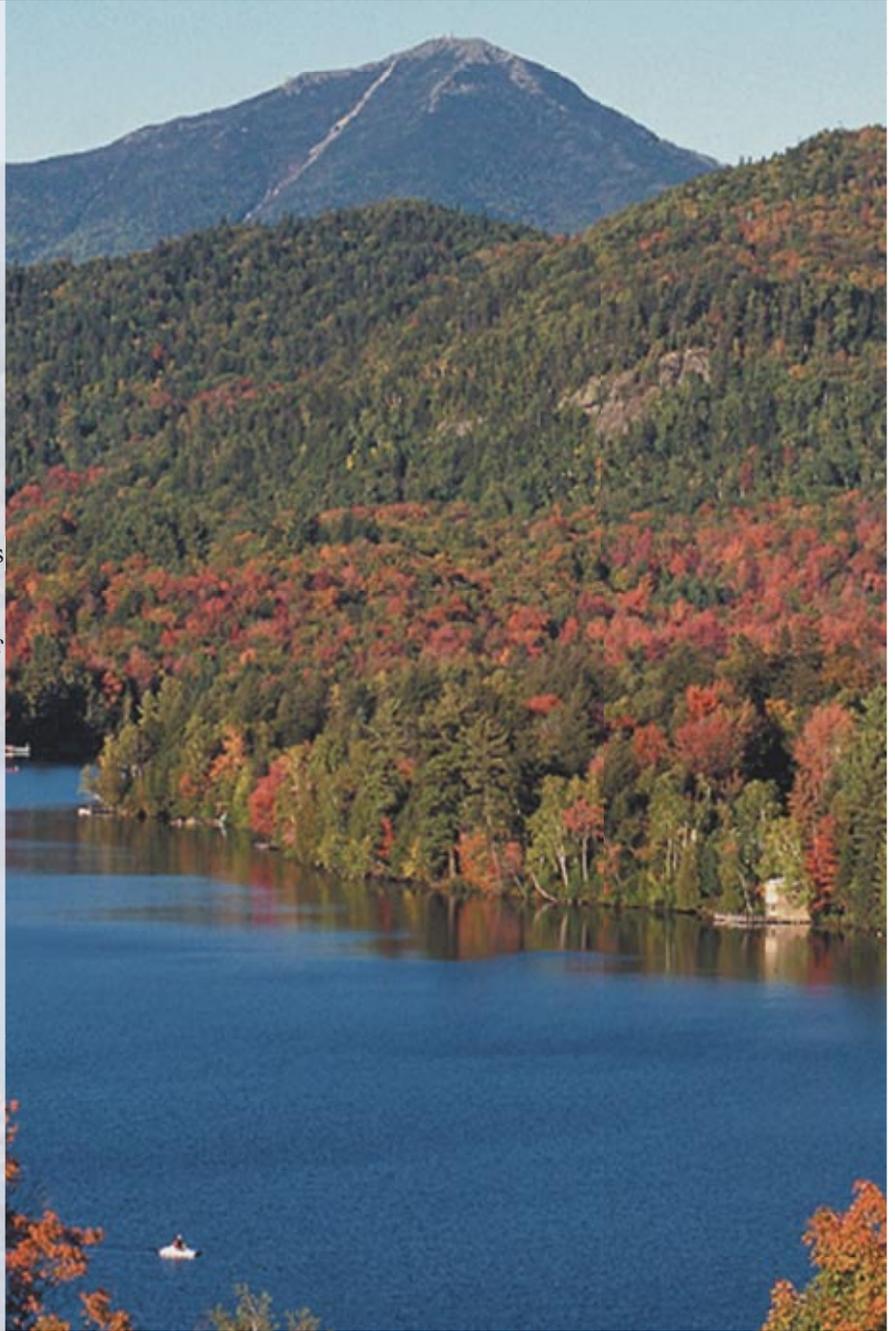
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# ADIRONDACK HOSPITALITY

*The resort that stands above all others...*

**T**he Crowne Plaza Resort & Golf Club is situated adjacent to the **Olympic Center** in the heart of the **world famous Olympic village** of Lake Placid. From its vantage point high above the quaint international shops and restaurants of Main Street, the hotel offers **breathtaking views** of the region's lakes and majestic mountain ranges. Spanning over 1,000 acres of some of the most pristine land in the Adirondacks the Crowne Plaza Resort & Golf Club is **rich in history** with an unmatched range of amenities. Highlighted amenities include a 45 hole championship **Golf Club, Beach Club, Tennis Club, Cross Country Ski Center**, free high speed wireless **internet** and **indoor pool**. Complementing our well appointed traditional guest rooms, lodging options include luxurious Adirondack suites with full kitchens, chalets, and rooms with Jacuzzis and fireplaces, each with coffee maker and refrigerator. Our Resort stands out as being the **perfect place to stay** for your next spectacular getaway.



View from hotel balcony



Adirondack Wing  
Guest Room with King Bed



Main Hotel  
King Bed Lakeview Room



Adirondack Wing  
Tower Suite

1,000 Acres of endless possibilities for unspoiled pleasure . . .

## OUR RESORT AMENITIES

Great Room Bar	Private Beach Club
4 Unique Restaurants	Tennis Club
245 Guest Rooms	XC Ski & Snowshoe Center
Luxurious Adirondack Suites	30,000 sq. ft. Event Space
Kitchens, Fireplaces & Jacuzzis	Free Wireless Internet
Refrigerator & Microwave	Business Center
Indoor Pool & Whirlpool	Sleep Advantage
Fitness Room	Center of Village
45 Holes of Championship Golf	Adjacent to Olympic Center



Great Room Lobby exterior



Private Beach Club (half mile from hotel)



Relax in our indoor pool



Relaxing on the hotel front lawn



★★★★ Golf Digest Rating

The Crowne Plaza Resort & Golf Club owns and operates the historic **Lake Placid Club**. Set against the splendor of the High Peaks, the award winning Club is the only 45 hole golf club in the Adirondacks.

Our **Links Course** was designed in 1909 by the renowned Scottish architect Seymour Dunn. Measuring 7,006 yards from the championship tees, this par 71 course represents Scottish Links style golf at its best with bunker-laden fairways, native fescue, and large undulating greens.

Our **Mountain Course** was laid out in 1910 by Alexander Findlay, and redesigned in 1931 by Alister MacKenzie, whose designs include Cypress Point and Augusta National, home of the **Masters**. Measuring 6,294 yards with smaller greens and more tree-lined fairways, this course begs for the straight shot. The engaging design takes full advantage of the scenic vistas and will appeal to players of all levels.

Our **Pristine Nine** measuring 1,519 yards winds up the trio of courses, offering a little slice of golf heaven with seven par 3's and two par 4's. It is as wonderful for the beginner as for the accomplished player who wishes to hone his short iron game.

The Club has been proud to host many dignitaries in its hundred-year history. President Clinton enjoyed a round of golf on our Links Course during a weekend retreat. The Club is located a half mile from the hotel.



Jack Nicklaus' favorite hole at the club is the 10<sup>th</sup> on the Mountain Course



Putting green on the hotel's front lawn

## A variety of culinary delights set amidst Adirondack splendor . . .

**MacKenzie's Restaurant** and the **Great Room Bar** are conveniently located off the main lobby area of the hotel. In addition to serving breakfast and lunch, MacKenzie's offers a diverse dinner menu. After a fun filled day in Lake Placid, the **Great Room Lobby & Bar** offers the perfect place to relax in front of the fire with a book, enjoy a drink on the terrace or play board games with your family.



MacKenzie's Restaurant

A perfect Adirondack evening begins at the **Boat House** on the pristine shores of Mirror Lake. The menu features seafood, pasta dishes, savory items from the grill, and garden fresh salads. With its large **covered deck extending over the lake**, the Boat House affords a truly memorable vantage point with magnificent sunsets, making it a favorite dining spot among locals and visitors alike. Open seasonally. Private events welcome year round.

**Veranda Restaurant** has developed a reputation as being one of the finest restaurants in the region. Located adjacent to the hotel, this stately manor was constructed with painstaking attention to the masonry of its fireplaces and woodworking. Veranda's menu offers both traditional American and French cuisine, prepared by **our award winning chef**. Whether you choose to dine on Veranda's covered deck overlooking the lake, or amidst the classic appointments of the Hearthside room, the ambiance is uniquely Adirondack, and the food a culinary delight. Veranda Restaurant was honored to host President Clinton for his 54th birthday celebration and has been featured in Rachel Ray's Tasty Travels.



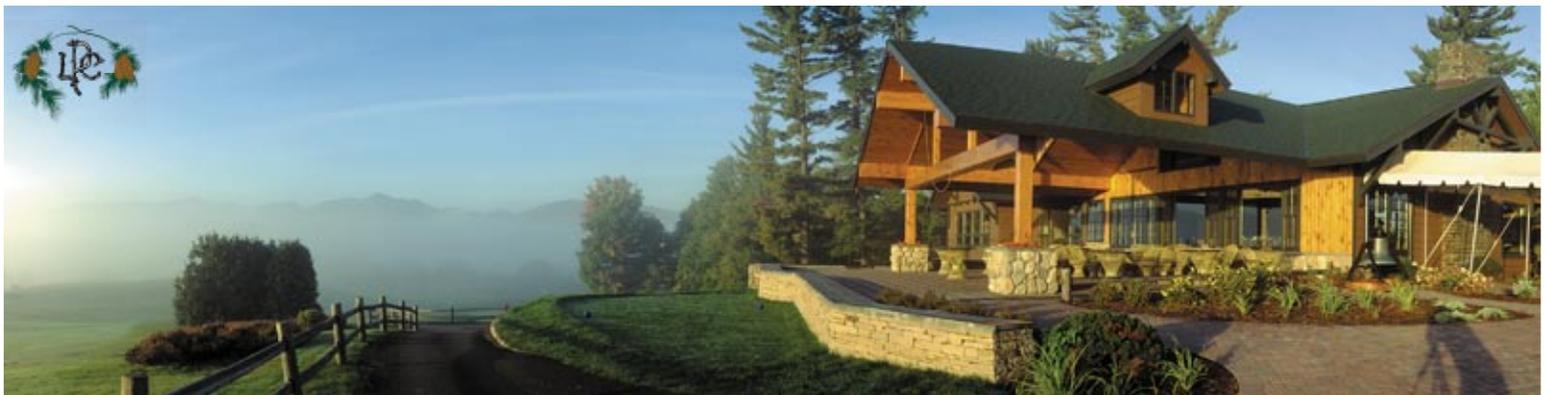
Dine on Veranda's covered deck overlooking the lake



Enjoy the uniquely Adirondack ambiance in our Hearthside Room



Spectacular lakeside dining at our Boat House



The Lake Placid Club Golf House overlooking the 1<sup>st</sup> tee of our Mountain Course and the Adirondack High Peaks

Overlooking the historic 100 year old Lake Placid Club golf courses, the **Golf House** is a favorite for a casual lunch and spectacular Adirondack weddings. Dining on our outdoor patio provides sweeping views of the **High Peaks'** sierra, while indoors you'll discover open beam ceilings, a massive stone fireplace and magnificent antler chandeliers. Open seasonally for lunch. Private events welcome year round.

## Rich in heritage and natural wonder Lake Placid is in a class of its own . . .

Lake Placid has a long tradition of welcoming people from all over the world. Having hosted two Winter Olympic Games, 1932 and 1980, Lake Placid is often thought of as a winter destination, but those who experience our summer will quickly realize how diverse this historic mountain village is. From **mountain biking** to **museums**, from **fly fishing** to **theatre**, from **horseback riding** to **Adirondack pack basket weaving**, the possibilities are endless.



Come experience Alpine splendor nestled in New York State's Adirondack Park



Take a cruise on our tour boat the "Doris"



World Class Fly fishing



Canoe the Adirondack waterways



Hike the High Peaks



Mountain bike picturesque trails

## A new season of magic arrives with the first blanket of snow each Winter

Rediscover the fun of winter! In true Adirondack fashion, we embrace this special time of the year with all it has to offer. Many Eastern resorts focus solely on **alpine skiing** and **snowboarding**, but the fun in the Lake Placid area goes far beyond....You can **ice skate** on the oval where **Eric Heiden** won 5 Gold medals, ride on **Olympic bobsleds** and **luge**, **cross-country ski**, **snowshoe**, **toboggan** onto Mirror Lake, **ice fish**, **snowmobile** through the forest, take a **dog sled ride** or **horse-drawn sleigh ride** across the lake.



Snowshoe our private trails



Ride the heated, high speed Gondola



20 km of groomed trails at our cross-country ski center



Home of the 1932 and 1980 Winter Olympic Games



## THE PLACE TO MEET.

The Crowne Plaza Resort & Golf Club is the only true resort and conference center in the legendary Olympic Village of Lake Placid. Our perfect **in-town** location, magnificent **360 degree views** of the mountains and lakes, explicit attention to detail, **30, 000 sq. ft.** of event space, and unmatched range of amenities are the precise reasons why people choose to host their events with us year after year. For more information contact our Group Sales Department at (518) 523-2556 or sales@lakeplacidcp.com.



The Olympic Room set for 500



The High Peaks Room perfect for small meetings



Wedding reception at the Golf House



**Local Directions:** The Crowne Plaza Resort & Golf Club hotel is located at 101 Olympic Drive in the center of the village. Arriving in Lake Placid from the east or south-east via route 86 or 73, look for the Olympic Arena complex on your left. Olympic Drive is the first street on the left past the Olympic Arena, the hotel is located at the top of the hill on your left.

Arriving from the north-west via route 86, drive into town and look for a municipal parking lot on your right hand side as Main Street begins to curve to the right, Olympic Drive is the first right turn after the parking lot. The hotel is located at the top of the hill on your left.

Albany - 2 Hrs 15 Min	Rochester - 5 Hrs	Montréal - 2 Hrs
Binghamton - 4 Hrs 15 Min	Syracuse - 4 Hrs	Ottawa - 3 Hrs
Buffalo - 6 Hrs 30 Min	New York City - 5 Hrs	Toronto - 6 Hrs
Boston - 4 Hrs 30 Min	Utica - 3 Hrs	Kingston - 3 Hrs

Driving times are approximate and will change depending on route and road conditions.